

# ARCHTOGRAPHY

*Architecture Photography*

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## CAD/BIM/Architectural Photography Services

### Overview

In today's digital world, having an online property listing with photos is no longer enough. Boost your presence and speed up your rental process with professional HDR photography, attractive floor plans and 3D tours of your property. Whether a single residential property, portfolio, hotel, commercial or retail property, instantly stand out with crisp, clear attractive media.

General services:

- Portfolio architectural photography- HDR quality
- 2D floor plans
- 3D interactive walkthrough floor plan
- Social media marketing material
- 24-48 hr turnaround

Professional services

- CAD files for all projects
- LIDAR Scan to CAD
- LIDAR Scan to BIM
  - LOD 200, 300, 350
- As built scans during and post construction

## 2

- QA/QC
- Progress monitoring - Procore/ACC integration
- Commissioning-Closeout-Facilities management documentation and database

## General Services

Realtors: showcase your listings. Standout in increasingly competitive market conditions.

Property managers: Offer virtual visits, speed up leasing- minimize vacancy period. Have visual proof of property conditions

Hotel managers: transform the booking process. Increase bookings.

Retail property owners: Beautify your website and Google Maps presence.

Commercial property owners: Visual proof of property conditions.

## Architectural Photography + Videography

	Photography	Videography
Up to 2000 sf	250	275
2000 - 3000 sf	300	275
3000 - 4000 sf	350	350
4000 - 5000 sf	400	350

Photography + videography combined gets a 25% discount. (\*applied before optional add ons)

### OPTIONS:

- Virtual Staging: \$15 per photo
- Twilling: \$275
- Virtual twilight: \$15 photo
- Social media optimized video cut \$150

## RESIDENTIAL

	2D plan	2D+3D rendered plan	2D + 3D Real walkthrough + 25 HDR pics + social media clip	GLA Report (Gross Living Area) ANSI Z765 Standard	Dwg
Up to 1500 SF	120	190	320	+50	+75
1500-3000 SF	180	250	400	+50	+75
3000-4000 SF	220	290	500	+50	+75
4000-5000 SF	260	330	600	+50	+75

- 3D real walkthrough includes 6 month Matterport hosting. For an additional 6 months, a \$75 fee will be charged.
- DWG output files are for information purposes only. For accurate Architectural usage, please refer to our Scan to Cad services. Contact us for pricing and turnaround.

### Service Standard Assurance

To respect both our clients' and our time, the following fees may apply:

- Manhattan-Bronx-Staten Island travel Surcharge (per order): + \$45. Waived for 3+ units
- Late cancellation (within 24hrs): \$75
- If site is unready, leading to over 20 min delay: \$75

## PORTFOLIO PRICING

15% off for 3 properties in 1 week.

Portfolio packages available. Reach out for pricing.

## SOCIAL MARKETING MATERIAL

Allow us to perfect your presentation with luxurious realty branding and marketing material, both real and digital. Years of satisfied clients speaks for itself.

## Professional Services

### COMMERCIAL

Please contact us for specific photography and CAD/ BIM scanning. We will respond briefly with a quote. Our objective is to be as prompt, professional and competitively priced in this sector. We are committed to working with your requirements and timeline to keep your projects moving forward.

- Interior and exterior scan, including FAA certified drone footage/scanning
- Scan to CAD/BIM for architectural or complex MEP (Industrial facilities, mechanical/electrical rooms)